

WHAT IS CLAIMED IS:

1. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:
 - (a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,
 - (b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,
 - (c) optional units derived from at least one monomer chosen from hydrophilic monomers, and
 - (d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,wherein said composition provides a reshapable effect.
2. The composition according to claim 1, wherein the composition further comprises a cosmetically acceptable vehicle.
3. The composition according to claim 1, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₁ to C₃₀ branched and straight chain alkyl alcohols.
4. The composition according to claim 1, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₄ to C₁₈ branched and straight chain alkyl alcohols.
5. The composition according to claim 1, wherein said at least one monomer recited in (a) is chosen from isooctyl (meth)acrylate, n-butyl

(meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, 2-methylbutyl (meth)acrylate, 2-ethylhexyl (meth)acrylate, n-octyl (meth)acrylate, isononyl (meth)acrylate, lauryl (meth)acrylate, and octadecyl (meth)acrylate.

6. The composition according to claim 1, wherein said at least one monomer recited in (b) is chosen from bicyclo [2.2.1] heptyl (meth)acrylate, adamantyl (meth)acrylate, 3,5-dimethyladamantyl (meth)acrylate, isobornyl (meth)acrylate, tolyl (meth)acrylate, phenyl (meth)acrylate, t-butylphenyl (meth)acrylate, 2-naphthyl (meth)acrylate, benzyl (meth)acrylate, cyclohexyl (meth)acrylate, menthyl (meth)acrylate, 3,3,5-trimethylcyclohexyl (meth)acrylate, dicyclopentenyl (meth)acrylate, and 2-(dicyclopentenylloxy) ethyl (meth)acrylate.

7. The composition according to claim 1, wherein said at least one monomer recited in (c) is chosen from (meth)acrylic acid and N-vinyl-2-pyrrolidone.

8. The composition according to claim 1, wherein said at least one monomer recited in (d) is chosen from vinyl esters, vinyl chlorides, vinylidene chlorides, styrenes, (meth)acrylate esters of C₁ to C₃ alkyl alcohols, monoacrylic functional polystyrene, and polydimethylsiloxane.

9. The composition according to claim 1, wherein said heterogeneous (meth)acrylic copolymer particles comprise at least two of said at least one (meth)acrylic copolymers.

10. The composition according to claim 1, wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount ranging from about 0.1 to about 40 weight percent of the total weight percent of the composition.

11. The composition according to claim 10, wherein the amount of said heterogeneous (meth)acrylic copolymer particles range from about 0.5 to about 15 weight percent.
12. The composition according to claim 1, wherein said heterogeneous (meth)acrylic copolymer particles have a Tg ranging from about -100 °C to about 15 °C.
13. The composition according to claim 1, wherein the composition further comprises at least one additional polymer.
14. The composition according to claim 13, wherein said at least one additional polymer is chosen from anionic, cationic, amphoteric, and nonionic polymers.
15. The composition according to claim 1, further comprising at least one conventional cosmetic constituent chosen from preservatives, perfumes, active hair care agents, plasticizers, anionic, cationic, amphoteric, and nonionic surfactants, hair conditioning agents, silicone fluids, fatty esters, fatty alcohol, long chain hydrocarbons, emollients, lubricants, penetrants, lanolin compounds, protein hydrolysates, other protein derivatives, dyes, tins, bleaches, reducing agents, pH adjusting agents, sunscreens, and thickening agents.
16. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:
 - (a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, and

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect and is in the form of a spray, aerosol, mousse, gel, stick, mud, or lotion.

17. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, and

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect

and a propellant, and

(2) a dispenser.

18. A method of cosmetically treating hair, comprising applying to the hair before, during, or after shaping of a hairstyle of said hair a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, and

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect

19. A method of reshaping hair, comprising:

(1) applying to the hair before, during, or after the initial shaping of the hairstyle a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, and

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is added.

20. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, and

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount effective to provide a reshapable effect.

21. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect.

22. The composition according to claim 21, wherein the composition further comprises a cosmetically acceptable vehicle.

23. The composition according to claim 21, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₁ to C₃₀ branched and straight chain alkyl alcohols.

24. The composition according to claim 21, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₄ to C₁₈ branched and straight chain alkyl alcohols.

25. The composition according to claim 21, wherein said at least one monomer recited in (a) is chosen from isooctyl (meth)acrylate, n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, 2-methylbutyl (meth)acrylate, 2-ethylhexyl (meth)acrylate, n-octyl (meth)acrylate, isononyl (meth)acrylate, lauryl (meth)acrylate, and octadecyl (meth)acrylate.

26. The composition according to claim 21, wherein said at least one monomer recited in (b) is chosen from bicyclo [2.2.1] heptyl (meth)acrylate, adamantyl (meth)acrylate, 3,5-dimethyladamantyl (meth)acrylate, isobornyl (meth)acrylate, tolyl (meth)acrylate, phenyl (meth)acrylate, t-butylphenyl (meth)acrylate, 2-naphthyl (meth)acrylate, benzyl (meth)acrylate, cyclohexyl (meth)acrylate, menthyl (meth)acrylate, 3,3,5-trimethylcyclohexyl (meth)acrylate, dicyclopentenyl (meth)acrylate, and 2-(dicyclopentenyl)oxy ethyl (meth)acrylate.

27. The composition according to claim 21, wherein said at least one monomer recited in (c) is chosen from (meth)acrylic acid and N-vinyl-2-pyrrolidone.

28. The composition according to claim 21, wherein said at least one monomer recited in (d) is chosen from vinyl esters, vinyl chlorides, vinylidene chlorides, styrenes, (meth)acrylate esters of C₁ to C₃ alkyl alcohols, monoacrylic functional polystyrene, and polydimethylsiloxane.

29. The composition according to claim 21, wherein said heterogeneous (meth)acrylic copolymer particles comprise at least two of said at least one (meth)acrylic copolymers.

30. The composition according to claim 21, wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount ranging from about 0.1 to about 40 weight percent of the total weight percent of the composition.

31. The composition according to claim 30, wherein the amount of said heterogeneous (meth)acrylic copolymer particles range from about 0.5 to about 15 weight percent.

32. The composition according to claim 21, wherein said heterogeneous (meth)acrylic copolymer particles have a T_g ranging from about -100 °C to about 15 °C.

33. The composition according to claim 21, wherein the composition further comprises at least one additional polymer.

34. The composition according to claim 33, wherein said at least one additional polymer is chosen from anionic, cationic, amphoteric, and nonionic polymers.

35. The composition according to claim 21, further comprising at least one conventional cosmetic constituent chosen from preservatives, perfumes, active hair care agents, plasticizers, anionic, cationic, amphoteric, and nonionic surfactants, hair conditioning agents, silicone fluids, fatty esters, fatty alcohol, long chain hydrocarbons, emollients, lubricants, penetrants, lanolin compounds, protein

hydrolysates, other protein derivatives, dyes, tins, bleaches, reducing agents, pH adjusting agents, sunscreens, and thickening agents.

36. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect and is in the form of a spray, aerosol, mousse, gel, stick, mud, or lotion.

37. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect and a propellant, and

(2) a dispenser.

38. A method of cosmetically treating hair, comprising applying to the hair before, during, or after shaping of a hairstyle of said hair a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect

39. A method of reshaping hair, comprising:

(1) applying to the hair before, during, or after the initial shaping of the hairstyle a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said composition provides a reshapable effect, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is added.

40. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 10 to about 85 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) from about 5 to about 70 weight percent of units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) from 0 to about 20 weight percent of units derived from at least one monomer chosen from hydrophilic monomers, and

(d) from 0 to about 20 weight percent of units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount effective to provide a reshapable effect.

41. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1,

wherein said composition provides a reshapable effect.

42. The composition according to claim 41, wherein the composition further comprises a cosmetically acceptable vehicle.

43. The composition according to claim 41, wherein said heterogeneous (meth)acrylic copolymer particles comprise at least two of said at least one (meth)acrylic copolymers.

44. The composition according to claim 43, wherein one of said two (meth)acrylic copolymers comprises (a) about 60 weight percent of units derived from 2-ethyl hexyl acrylate, (b) about 35 weight percent of units derived from isobornyl acrylate, and (c) about 5 weight percent of units derived from methacrylic acid.

45. The composition according to claim 43, wherein one of said two (meth)acrylic copolymers comprises (a) about 50 weight percent of units derived from 2-ethyl hexyl acrylate, (b) about 45 weight percent of units derived from isobornyl acrylate, and (c) about 5 weight percent of units derived from acrylic acid.

46. The composition according to claim 41, wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount ranging from about 0.1 to about 40 weight percent of the total weight percent of the composition.

47. The composition according to claim 46, wherein the amount of said heterogeneous (meth)acrylic copolymer particles range from about 0.5 to about 15 weight percent.

48. The composition according to claim 41, wherein said heterogeneous (meth)acrylic copolymer particles have a Tg ranging from about -100 °C to about 15 °C.

49. The composition according to claim 41, wherein the composition further comprises at least one additional polymer.

50. The composition according to claim 49, wherein said at least one additional polymer is chosen from anionic, cationic, amphoteric, and nonionic polymers.

51. The composition according to claim 41, further comprising at least one conventional cosmetic constituent chosen from preservatives, perfumes, active hair care agents, plasticizers, anionic, cationic, amphoteric, and nonionic surfactants, hair conditioning agents, silicone fluids, fatty esters, fatty alcohol, long chain hydrocarbons, emollients, lubricants, penetrants, lanolin compounds, protein hydrolysates, other protein derivatives, dyes, tins, bleaches, reducing agents, pH adjusting agents, sunscreens, and thickening agents.

52. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1,

wherein said composition provides a reshapable effect and is in the form of a spray, aerosol, mousse, gel, stick, mud, or lotion.

53. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1 and

wherein said composition provides a reshapable effect

and a propellant, and

(2) a dispenser.

54. A method of cosmetically treating hair, comprising applying to the hair before, during, or after shaping of a hairstyle of said hair a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1 and

wherein said composition provides a reshapable effect

55. A method of reshaping hair, comprising:

(1) applying to the hair before, during, or after the initial shaping of the hairstyle a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1 and

wherein said composition provides a reshapable effect, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is added.

56. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) from about 20 to about 80 weight percent of units derived from ethyl hexyl (meth)acrylate,

(b) from about 5 to about 65 weight percent of units derived from isobornyl (meth)acrylate, and

(c) from about 1 to about 15 weight percent of units derived from (meth)acrylic acid,

wherein the ratio of ethyl hexyl (meth)acrylate derived units to isobornyl (meth)acrylate derived units ranges from about 0.5:1 to about 6:1 and

wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount effective to provide a reshapable effect.

57. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said composition provides a reshapable effect.

58. The composition according to claim 57, wherein the composition further comprises a cosmetically acceptable vehicle.

59. The composition according to claim 57, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₁ to C₃₀ branched and straight chain alkyl alcohols.

60. The composition according to claim 57, wherein said at least one monomer recited in (a) is chosen from (meth)acrylate esters of C₄ to C₁₈ branched and straight chain alkyl alcohols.

61. The composition according to claim 57, wherein said at least one monomer recited in (a) is chosen from isooctyl (meth)acrylate, n-butyl (meth)acrylate, isobutyl (meth)acrylate, t-butyl (meth)acrylate, 2-methylbutyl (meth)acrylate, 2-ethylhexyl (meth)acrylate, n-octyl (meth)acrylate, isononyl (meth)acrylate, lauryl (meth)acrylate, and octadecyl (meth)acrylate.

62. The composition according to claim 57, wherein said at least one monomer recited in (b) is chosen from bicyclo [2.2.1] heptyl (meth)acrylate, adamantyl (meth)acrylate, 3,5-dimethyladamantyl (meth)acrylate, isobornyl (meth)acrylate, tolyl (meth)acrylate, phenyl (meth)acrylate, t-butylphenyl (meth)acrylate, 2-naphthyl (meth)acrylate, benzyl (meth)acrylate, cyclohexyl (meth)acrylate, menthyl (meth)acrylate, 3,3,5-trimethylcyclohexyl (meth)acrylate, dicyclopentenyl (meth)acrylate, and 2-(dicyclopentenylloxy) ethyl (meth)acrylate.

63. The composition according to claim 57, wherein said at least one monomer recited in (c) is chosen from (meth)acrylic acid and N-vinyl-2-pyrrolidone.

64. The composition according to claim 57, wherein said at least one monomer recited in (d) is chosen from vinyl esters, vinyl chlorides, vinylidene chlorides, styrenes, (meth)acrylate esters of C₁ to C₃ alkyl alcohols, monoacrylic functional polystyrene, and polydimethylsiloxane.

65. The composition according to claim 57, wherein said heterogeneous (meth)acrylic copolymer particles comprise at least two of said at least one (meth)acrylic copolymers.

66. The composition according to claim 57, wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount ranging from about 0.1 to about 40 weight percent of the total weight percent of the composition.

67. The composition according to claim 66, wherein the amount of said heterogeneous (meth)acrylic copolymer particles range from about 0.5 to about 15 weight percent.

68. The composition according to claim 57, wherein said heterogeneous (meth)acrylic copolymer particles have a T_g ranging from about -100 °C to about 15 °C.

69. The composition according to claim 57, wherein the composition further comprises at least one additional polymer.

70. The composition according to claim 69, wherein said at least one additional polymer is chosen from anionic, cationic, amphoteric, and nonionic polymers.

71. The composition according to claim 57, further comprising at least one conventional cosmetic constituent chosen from preservatives, perfumes, active hair care agents, plasticizers, anionic, cationic, amphoteric, and nonionic surfactants, hair conditioning agents, silicone fluids, fatty esters, fatty alcohol, long chain hydrocarbons, emollients, lubricants, penetrants, lanolin compounds, protein

hydrolysates, other protein derivatives, dyes, tins, bleaches, reducing agents, pH adjusting agents, sunscreens, and thickening agents.

72. A reshapable hair styling composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said composition provides a reshapable effect and is in the form of a spray, aerosol, mousse, gel, stick, mud, or lotion.

73. An aerosol device comprising a vessel, which comprises:

(1) an aerosol composition, which provides a reshapable effect and comprises a liquid phase comprising at least one composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said composition provides a reshapable effect and a propellant, and

(2) a dispenser.

74. A method of cosmetically treating hair, comprising applying to the hair before, during, or after shaping of a hairstyle of said hair a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said composition provides a reshapable effect

75. A method of reshaping hair, comprising:

(1) applying to the hair before, during, or after the initial shaping of the hairstyle a composition comprising heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said composition provides a reshapable effect, and

(2) thereafter shaping the hairstyle at least once, wherein no additional composition or heat is added.

76. A method of manufacturing a reshapable hair styling composition comprising including in a hair styling composition heterogeneous (meth)acrylic copolymer particles, said particles being the same or different and comprising at least one (meth)acrylic copolymer comprising:

(a) optional units derived from at least one monomer chosen from (meth)acrylate esters of branched and straight chain alkyl alcohols,

(b) optional units derived from at least one monomer chosen from (meth)acrylate esters of saturated and unsaturated cyclic alcohols containing 6 to 20 carbon atoms,

(c) optional units derived from at least one monomer chosen from hydrophilic monomers, or

(d) optional units derived from at least one monomer other than said (a), (b), and (c) monomers,

wherein said at least one (meth)acrylic copolymer comprises at least one unit derived from monomers recited in either (a) or (b), and

wherein said heterogeneous (meth)acrylic copolymer particles are present in an amount effective to provide a reshapable effect.